“Mapping Study Abroad to the Major”

The Office of Study Abroad

- Develops and administers high quality, credit-bearing international study, internship, research and service-learning programs in collaboration with the academic units and in support of unit objectives;
- Maintains the Student International Travel Registry for all university-affiliated student activities abroad;
- Provides a comprehensive range of student services for both inbound and outbound students, from recruitment to alumni engagement;
- Manages the University’s affiliations with selected foreign institutions.

Study Abroad Program Data

- Approximately 160 programs in 70 countries
  - ~ 80 exchange/direct enrollment programs
  - ~ 70 faculty-led programs
  - 9 internship programs
  - 2 consortia (through which an additional 100+ program sites are available)
- Instruction in 20 languages, including English
- Available terms include academic year, fall/spring semester, winter/spring break, summer
Study Abroad Participation Data 2012-13

- 1,321 students studied abroad through the OSA
  - 1,205 U.S. citizens
  - 75 International Students
  - 41 Non-KU students
- 46th in the U.S. for total number of students abroad
- 26th in the U.S. among public research institutions for undergraduate participation in Study Abroad (22.6%)
- 31.9% of undergraduate students in programs of 8 weeks duration or less

<table>
<thead>
<tr>
<th>Destinations</th>
<th>Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>Liberal Arts</td>
</tr>
<tr>
<td>Latin America</td>
<td>Business</td>
</tr>
<tr>
<td>Asia</td>
<td>Arch &amp; Design</td>
</tr>
<tr>
<td>Australasia</td>
<td>Engineering</td>
</tr>
<tr>
<td>Mid East/Africa</td>
<td>Journalism</td>
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<tr>
<td>N. America</td>
<td>Medicine</td>
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</tbody>
</table>

“Energizing the Educational Environment”

- **Strategy 1-A**: Establish a new KU core curriculum for all undergraduate students
  AE Goal 4.2 can be completed through a significant study abroad experience, defined as an academic year, semester, and selected short-term programs.

- **Strategy 1-D**: Enhance experiential learning opportunities
  The Collaborative for Experiential Education was formed to increase awareness of and access to experiential education by undergraduate students.
“Energizing the Educational Environment”

<table>
<thead>
<tr>
<th>METRICS</th>
<th>TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of undergraduate and graduate student participants in Study Abroad</td>
<td>1580</td>
</tr>
<tr>
<td>Undergraduate participation rate in Study Abroad (as reported by IIE Open Doors report)</td>
<td>30%</td>
</tr>
<tr>
<td>Of those undergraduates who participated in study abroad, the percentage involved in an experience of a semester or longer</td>
<td>40%</td>
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</tbody>
</table>

Achieving Sustained Growth in Study Abroad

**Mapping Study Abroad to the Major**

A collaborative initiative between the KU academic departments; key faculty, staff, and administrators across the campus; and the Office of Study Abroad (OSA) to fully integrate study abroad experiences (to include international study, internship, research or service-learning) into the college experience and academic curricula for students in all degree programs.

**Goals of “Mapping Study Abroad to the Major”**

- Create “pathways” to study abroad for all students and enhance student learning abroad through “intentionality”.
- Encourage and empower faculty and staff to be partners in the development, support, and promotion of international programs for their students.
- Increase scholarship support to make study abroad financially feasible for all students.
“Mapping Study Abroad to the Major”

History of Curriculum Integration (CI)
- University of Minnesota model
- Big 12 engagement
- What is unique about Curriculum Integration at KU?

Curriculum Integration Process
- Exploratory Meeting
- Research
- Assessment
- Course Vetting
- Outreach
- Marketing Materials
- Continual Assessment
- Relationships
- Reciprocity
- Campus-wide ownership
- Long-term impact
### Exploratory Meeting

<table>
<thead>
<tr>
<th>Office of Study Abroad</th>
<th>Academic Unit</th>
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</thead>
<tbody>
<tr>
<td><strong>Provide history of study abroad activities in unit</strong></td>
<td><strong>Describe curriculum</strong></td>
</tr>
<tr>
<td><strong>Outline OSA structure &amp; support</strong></td>
<td><strong>Describe students</strong></td>
</tr>
<tr>
<td><strong>Establish timeline for next steps</strong></td>
<td><strong>Outline learning outcomes</strong></td>
</tr>
<tr>
<td><strong>Delineate roles &amp; responsibilities</strong></td>
<td><strong>Review accreditation requirements</strong></td>
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</tbody>
</table>

### Research

<table>
<thead>
<tr>
<th>Office of Study Abroad</th>
<th>Academic Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Potential program matches</strong></td>
<td><strong>Provide feedback on OSA research</strong></td>
</tr>
<tr>
<td><strong>Unique learning opportunities (research, internships, etc.)</strong></td>
<td><strong>Site visit opportunities</strong></td>
</tr>
<tr>
<td><strong>Map programs to curriculum</strong></td>
<td></td>
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<tr>
<td><strong>Quality of student services and support</strong></td>
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</table>

### Course Vetting

<table>
<thead>
<tr>
<th>Office of Study Abroad</th>
<th>Academic Unit</th>
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<tbody>
<tr>
<td><strong>Obtain course descriptions &amp; syllabi</strong></td>
<td><strong>Review syllabi to determine curricular fit</strong></td>
</tr>
<tr>
<td><strong>Create list of “pre-approved” courses for advisors and students</strong></td>
<td><strong>Establish parameters for pre-approvals</strong></td>
</tr>
</tbody>
</table>
### Marketing Materials

<table>
<thead>
<tr>
<th>Office of Study Abroad</th>
<th>Academic Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Create design templates</td>
<td>• Review the advising materials for accuracy</td>
</tr>
<tr>
<td>• Write brochure content</td>
<td>• Provide testimonial(s) for use on marketing materials</td>
</tr>
<tr>
<td>• Produce &amp; distribute marketing materials to academic units</td>
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</tbody>
</table>

### Outreach

<table>
<thead>
<tr>
<th>Office of Study Abroad</th>
<th>Academic Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Study Abroad Fair</td>
<td>• Advising sessions</td>
</tr>
<tr>
<td>• Class presentations</td>
<td>• Class discussions</td>
</tr>
<tr>
<td>• Tabling</td>
<td>• School/department events &amp; activities</td>
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<tr>
<td>• Info sessions</td>
<td></td>
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<tr>
<td>• Prospective student events</td>
<td></td>
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<tr>
<td>• New Student Orientation</td>
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### Assessment

- Occurs throughout process
- Curricular changes or updates
- Foreign institution changes (timing, course offerings, etc.)
- Student participation trends
- Revise marketing materials & outreach strategies
Why Engage in Curriculum Integration?

- Allows for strategic selection of programs for your major
- Confidence in the programs being recommended
- Influence where students are going and the classes they are taking
- Cohesive and consistent messaging from OSA and department
- Improve graduate and retention rates
- Greater potential for new program development

Guest Speakers

**John Hedeman**
Director for Student International Experiences
Center for Global Business Studies

**Marike Janzen**
Assistant Professor of Humanities
Coordinator of Peace & Conflict Studies Program

**Dave Petr**
Associate Chair & Professor
Electrical Engineering & Computer Science

Marike Janzen

ASSISTANT PROFESSOR OF HUMANITIES
COORDINATOR, PEACE AND CONFLICT STUDIES PROGRAM
HUMANITIES AND WESTERN CIVILIZATION PROGRAM
Peace and Conflict Studies Program at KU

- "Offered by the Humanities and Western Civilization Program, PCS is a multidisciplinary and interdisciplinary approach to the study of human conflict. It examines the origins and nature of conflict within and among societies and the various ways in which humans address conflict. Through academic coursework and the possibility of practical experience, PCS offers students a concentrated program of study of one of the most urgent human issues: the causes and consequences of human conflict and the possibilities of building peaceful and equitable forms of social existence."

- ca. 15 minors
- ca. 4 majors
  - (one of three majors in HWC’s Humanities major track)
- Graduate Certificate

PCS goal

- to develop study abroad opportunities for students that:
  - offer opportunities for inter-cultural experiences;
  - offer a broad range of service-learning experiences; and
  - allow for creating deeper connections to PCS-related study abroad programs.

integrating study abroad programs with the PCS curriculum

- pros for students:
  - plan early on for study abroad opportunity
  - return with experiences and expertise about a specific place and are better able to make connections to course material

- pros for the program:
  - HWC/PCS gains more oversight of programs that students choose
  - relationships with particular programs in various regions of the world enriches the curriculum
  - increases attractiveness of degree
Nathan Bremer (Project Manager for Curriculum Integration) developed a timeline:
- identifying programs → publicizing pre-approved programs to students

MJ and NB (with input from PCS steering committee) compiled a list of programs:
- Looking for:
  - regional and program diversity
  - programs with comparable interdisciplinary focus
  - programs that offer insight into specific histories of conflict and peace-making

Prioritized the list, divided programs into “tiers”:
- “Tier 1”
  - proactive course approvals
- “Tier 2”
  - some course approvals annually; promote programs in the meantime

Nathan Bremer collected syllabi from “Tier 1” programs and identified “credit conversions” for all programs.

MJ went through syllabi and:
- identified “matches” between study abroad program and courses that fulfilled KU PCS requirements,
- assigned “our” course numbers to specific study abroad courses, and
- evaluated what portion of the minor or major could be completed by enrolling in that particular program.
MJ and NB are working to create template schedules that show PCS minors and majors how a summer or semester-long study abroad term could fit into their course of study.
PCS Curriculum Integration Process

- MJ is discussing HWC-specific logistics with colleagues, e.g., creating course numbers for pre-approved study abroad elective courses.

- MJ and NB (with Study Abroad) are exploring the possibilities of applying course numbers from other departments (e.g. Political Science, Spanish and Portuguese) to PCS study abroad courses.

PCS Curriculum Integration Process

- MJ, HWC, and Study Abroad are producing publicity for pre-approved study abroad programs and visiting PCS courses to describe these programs (e.g., PCS 120, "Introduction to Peace and Conflict Studies," which enrolls 60 students).
Interested in Learning More?

- Additional workshop opportunities will be scheduled during the spring semester
- Individualized meetings and/or training sessions available for academic units
- Contact us with questions
  Alexis Jones
  785-864-7812
  amjones@ku.edu

Thank You!

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www.studyabroad.ku.edu
http://studyabroad.ku.edu/mapping-to-major